



## Press release

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FOR IMMEDIATE RELEASE

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## Hannecard Demonstrates Novelties at DRUPA expo in Düsseldorf, Germany – 3-16 May, 2012

Hannecard, one of Europe's most important players in the domain of roller and sleeve covering, announced today that it will exhibit at the DRUPA expo in Düsseldorf from 3 to 16 May, 2012. Hannecard will be in attendance at booth # D03 – Hall 15, where it will showcase a number of its most recent innovations and high performance solutions.

What's more is that the company will be giving away an iPad amongst all registered visitors that stopped at the Hannecard booth. At the end of Drupa an innocent hand will draw the lucky winner.

### ***New developments***

Research and Innovation is an essential part of the Hannecard Group's activities. As one of the leading suppliers of roll covering in rubber, polyurethane, and composites, the company constantly strives to deliver state-of-the-art products. Hannecard strongly believes that innovative, technological improvements and new product developments are the keys to improved performance and added value for its customers. Hannecard will be demonstrating its novelties for the graphical industry, alongside its entire product portfolio:

- ***Hanneresist-DL*** completes the Hannecard superior product range for ESA impression rollers and sleeves. This solution offers a lifetime that is up to 4 times longer than standard coverings, especially for highly abrasive products like cardboard.
- ***Multiprint-XL*** assures longer lifetime and a better reliability for inking, form and transfer rollers used in label and narrow web printing.
- ***FDA-print*** is an FDA-approved polyurethane solution for printing rollers used in pharmaceutical, hygiene and food industry offered guaranteed security.

Hannecard will also be showing its latest developments for converting applications, such as DuoStar-AS, Flexolys-Foam, ClearCoat and many more.



### ***Providing solutions for the market's challenges***

Hannecard heavily invests in the development of new compounds to be able to respond to the different challenges imposed on producers by the various product markets. Next to the development of new or improved products, Hannecard attaches great importance to the further optimisation of existing production processes in all industrial sectors it works for.

Some of the activities are:

- Performance control of existing compounds
- Newly developed products
- Research for and innovation of area related solutions
- Manufacturing of semi-finished items

For more information, visit our website [www.hannecard.com](http://www.hannecard.com) or contact your nearest Hannecard partner.

### **Visit Hannecard during DRUPA 2012 at booth # D03 - hall 15**

#### **About Hannecard**

The Hannecard group, headquartered in Ronse, Belgium, is one of Europe's leading suppliers of rubber, polyurethane & composite roller coverings for industrial rolls, paper manufacturing and the printing industry. In addition to covering, Hannecard also develops a wide range of elastomeric specialties (surface protection, moulded parts & extruded profiles) for a large variety of industries.

True to the motto - Passion for Performance – Hannecard is driven to get the most out of each and every item it produces. This focus on quality has earned Hannecard the confidence and recognition of its customers throughout the globe.

Hannecard is ISO 9001 certified.