



Press release

21 January, 2013

FOR IMMEDIATE RELEASE

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Hannecard Launches New Generation Polyurethane Coverings at ICE Europe Expo in Munich, Germany – 19-21 March 2013

Hannecard, European leader for the coating of rollers with elastomer and composite coverings, is exhibiting at the ICE Europe 2013 expo in Munich from 19 to 21 March, 2013.

Research and Innovation is an essential part of the Hannecard Group's activities. Hannecard strongly believes that innovative, technological improvements and new product developments are the keys to improved performance and added value for its customers. During ICE Europe 2013, Hannecard is presenting several new developments of high performance solutions for the **converting industries**.

The main focus is put on these developments made to **optimize thin-layer coating**, as silicone coating on release paper and film. Hannecard demonstrates a range of new generation polyurethane coverings. Next to the general solution **Hannelac**, there is **Hannelac +** for improved surface energy, leading to savings in the silicone consumption and **Hannelac-AS**, the non-black antistatic version for (silicone) coatings based on inflammable solvents like toluene.

As a response to constant thickness reduction of plastic and aluminium substrates, Hannecard developed **SoftSpread-XR**, a new concept for spreader rolls. This new covering enables the removal of wrinkles from very thin film and foil without marking.

Further to the recent innovations, Hannecard displays proven covering solutions such as Flexolys-Foam, ClearCoat-AS and HanneResist-DL, the new polyurethane covering for Spengler Florentil direct load ESA rotogravure, also shown at Drupa 2012.

For more information, visit the website www.hannecard.com or contact your nearest Hannecard partner.

Visit Hannecard at ICE Europe 2011 at booth # 156 - hall A6



HANNECARD

ROLL COVERING

Passion For **Performance.**

About Hannecard

The Hannecard group, headquartered in Ronse, Belgium, is one of Europe's leading suppliers of rubber, polyurethane & composite roller coverings for industrial rolls, paper manufacturing and the printing industry. In addition to covering, Hannecard also develops a wide range of elastomeric specialties (surface protection, moulded parts & extruded profiles) for a large variety of industries.

True to the motto - Passion for Performance – Hannecard is driven to get the most out of each and every item it produces. This focus on quality has earned Hannecard the confidence and recognition of its customers throughout the globe.

Hannecard is ISO 9001 certified.

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